

# TAKE STOCK OF YOUR SMALL BUSINESS WITH GALE BUSINESS: ENTREPRENEURSHIP

Whether you're a current business owner or planning to be, *Gale Business: Entrepreneurship* can support you in gaining important business knowledge and organizing your thoughts. Utilize this graphic organizer and *Gale Business: Entrepreneurship* to explore complex business topics and plan your entrepreneurial future.

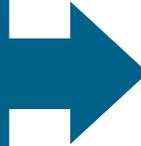
## PLAN

What is your idea?

What are some market or industry factors to take into consideration?

What are your business strengths and weaknesses?

What are some opportunities and threats you see in your industry?



## START

Work through a business plan- consider taking a look at our real-world examples under the Business Plans subject.

What do you need to get started?

What are the legal concerns you must address?

What type of business should you start? (LLC, Sole Proprietorship, Corporation)

How should you get the word out?



## MANAGE

How will you hire and manage employees? What will your HR policies include?

How can you expand?

What sort of ongoing marketing can you do?

Do you have an exit strategy? If so, what's your time frame for exiting?

## FUND

What types of funding are available?

Would you prefer investors or bank loans?

Will you need additional funding in the future?

How much money will you need? How and when will you pay it back?

